Forbo Flooring Systems is part of the Forbo Group, a global leader in flooring, bonding and movement systems, and offers a full range of flooring products for both commercial and residential markets. High quality linoleum, vinyl, textile, flocked and entrance flooring products combine functionality, colour and design, offering total flooring solutions for any environment.

Forbo Flooring Systems

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FLOORING SYSTEMS

creating better environments

BRKEYACCTUK11

creating better environments

BRKE





You and Forbo Flooring Systems A global partnership



Financial strength and stability

Forbo Flooring is part of the Forbo Group, a leading, manufacturer of floor coverings, bonding systems, and movement systems publically listed on SIX Swiss Exchange.

Group net sales in 2010 was 1.788 CHF million.



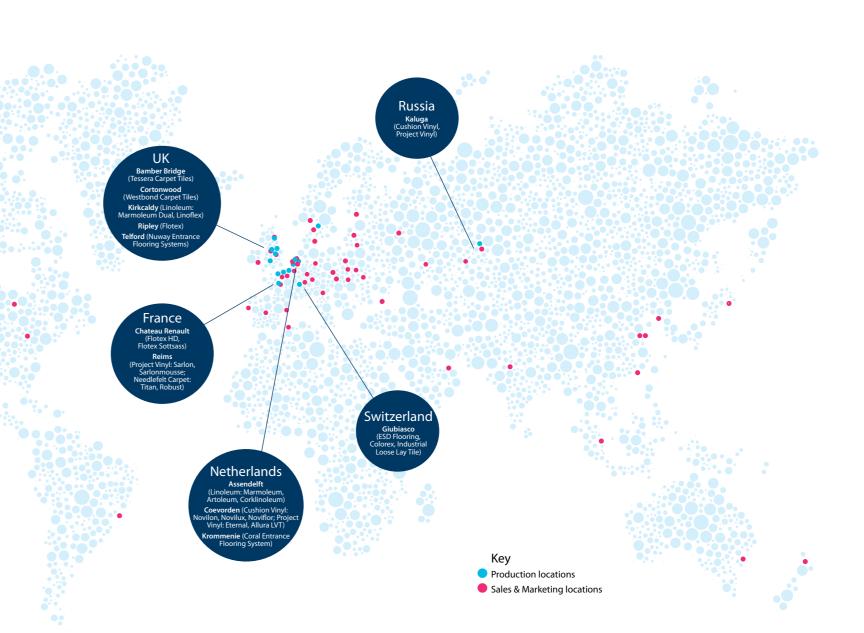
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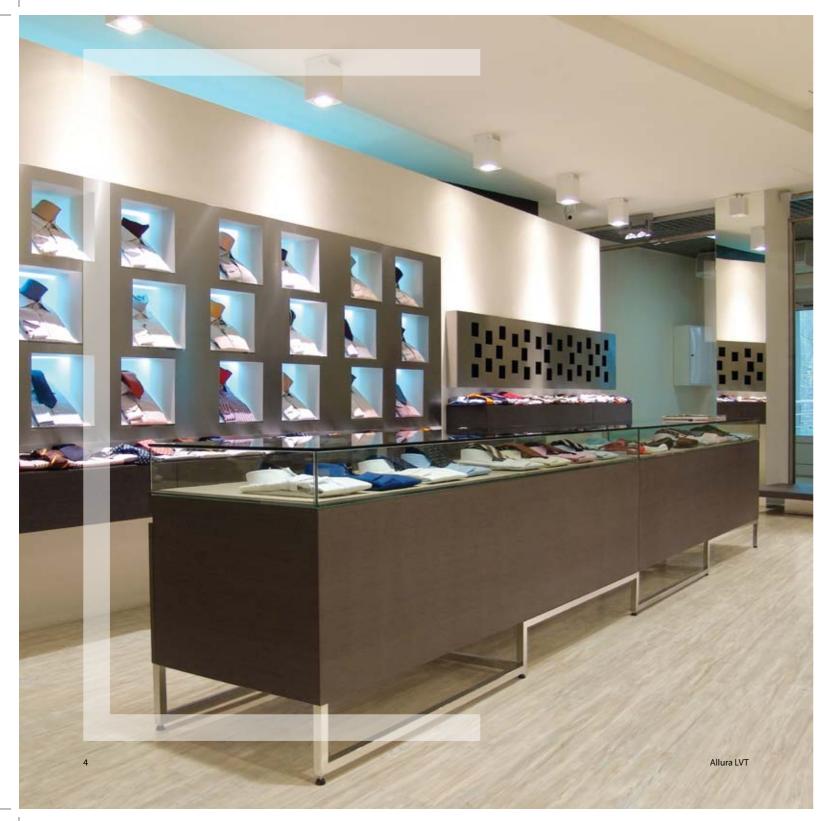
Global presence, local knowledge

At Forbo we're passionate about flooring. We produce the largest range of sustainable floor coverings in the world and supply total solutions for every area in every type of building.

Forbo Flooring products are now installed in over 125 different countries, in commercial and financial buildings, in offices and public buildings, military accommodation and residential settings. You'll also find our floor coverings in the retail, hospitality and leisure sectors, in passenger transport and industrial applications and even in the most technically demanding pharmaceutical and electronics manufacturing environments.

With 2,800 people employed across 20 countries, Forbo Flooring is a global supplier. In each one of our 12 production sites, 37 sales organisations and global distribution networks, we respond to local needs, which means we are always close by.









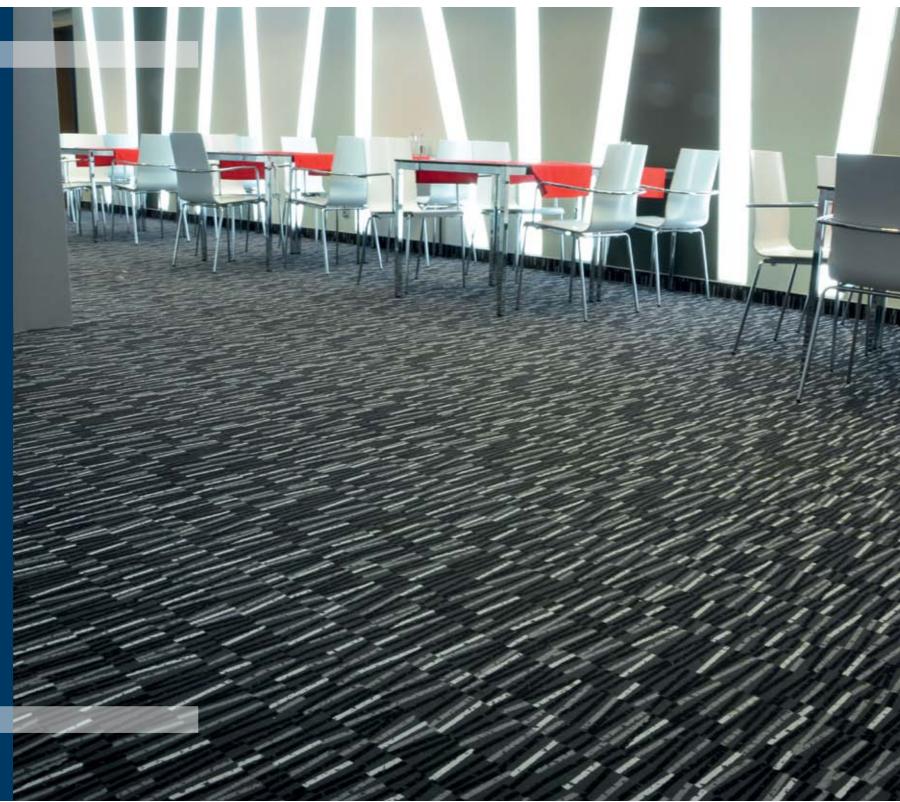
One client, one dedicated team

Whether you are entering a new market, expanding within an existing sector, or updating your brand at a national or global level, we can help you to deliver the best floor covering solution across your estate through the Forbo Global Partnerships Programme. A single contract will cover the supply of floor coverings to every part of your organisation. This is our way of meeting the specific global and local requirements of clients working to implement change and achieve consistently high standards across large international and multinational organisations.

- You'll receive personal support and service from a strategic account manager who will head up a dedicated team throughout the duration of your programme.
- You'll have the reassurance of dealing with a company with a worldwide presence, and a commitment to sustainable practices and corporate social responsibility.

Flooring solutions to meet your needs

The responsibility for forging Forbo Global Partnerships with key clients is entrusted to our most experienced key account managers. Dedicated to customer care, their only remit is to ensure that Forbo delivers a flooring solution that is ideally suited to your needs.





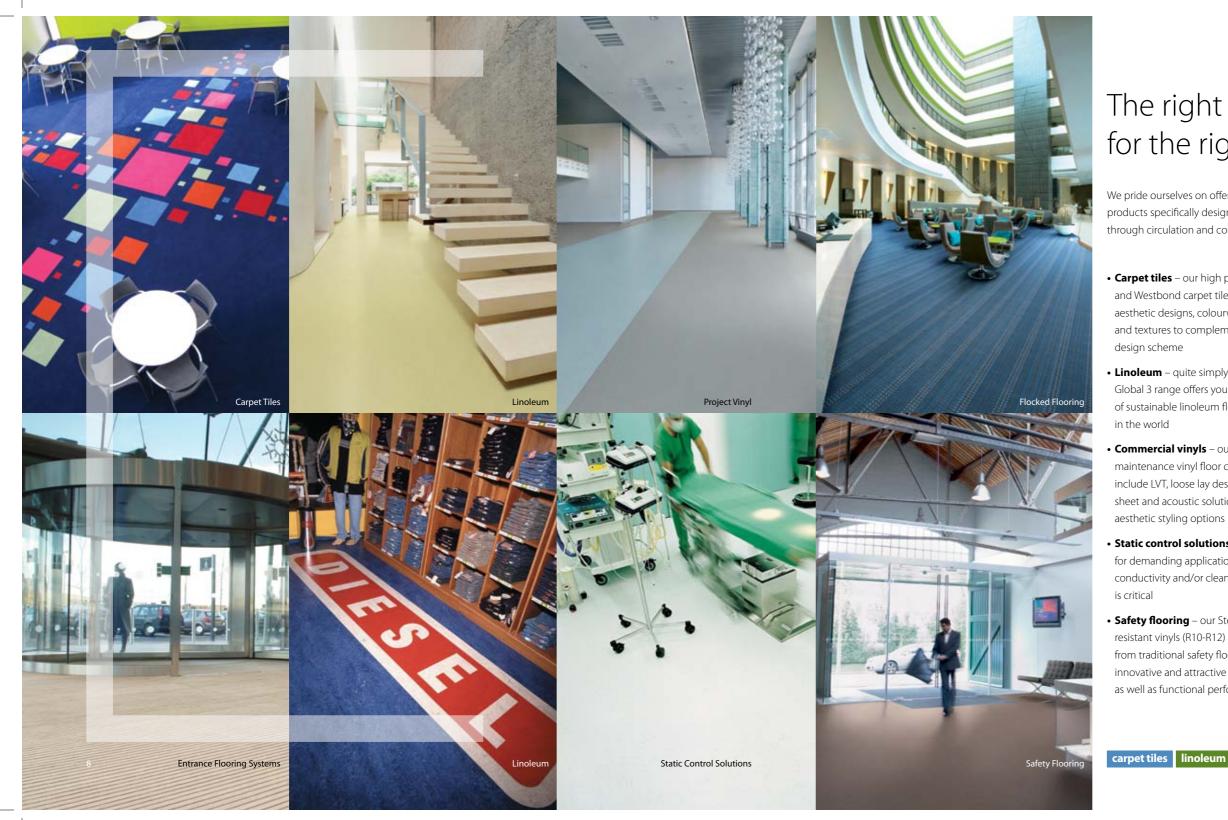
A team that puts you first

A Forbo Key Account Manager will work very closely with you to identify and fully understand your strategy and key drivers before developing a proposal which will set out in full the programme scope:

- The recommended optimum product solution
- Design schemes where required
- Detailed performance, environmental and warranty information
- A timetable of implementation for your programme
- An open and transparent pricing structure

Once the proposal has been agreed, Forbo's local sales teams will work with your local representatives to ensure your requirements are implemented effectively across all geographies. Throughout the duration of the programme, your Forbo Key Account Manager serves as your single port of call for any questions, from anywhere in the world.

We believe that this approach saves you time, eliminates hassle and uncertainty, and ensures consistency and reliability, no matter how complex your programme.



The right solutions for the right reasons

We pride ourselves on offering a truly comprehensive product portfolio with leading edge products specifically designed to cater for each area of the premises, from the entrance area, through circulation and communal zones, to each individual room in the building.

- Carpet tiles our high performance Tessera and Westbond carpet tile collections offer aesthetic designs, colourways, constructions and textures to complement every interior
- Linoleum quite simply, our Marmoleum Global 3 range offers you the largest range of sustainable linoleum floor coverings
- **Commercial vinyls** our hardwearing, low maintenance vinyl floor covering collections include LVT, loose lay design tiles, compact sheet and acoustic solutions with distinctive
- Static control solutions such as Colorex for demanding applications where electrical conductivity and/or clean room performance
- Safety flooring our Step collection of slip resistant vinyls (R10-R12) is far removed from traditional safety flooring and offer innovative and attractive aesthetic designs as well as functional performance.

- Flocked flooring our unique Flotex flooring combines the warmth, comfort and slip resistance of textile with the durability and hygienic performance of a resilient floor
- Entrance flooring systems With our Nuway rigid engineered barrier matting and Coral textile wipe-off ranges we offer fully integrated entrance flooring systems to keep all interiors clean, dry and safe, looking better for longer and reducing cleaning costs.
- **Design floors** If you prefer something totally unique, your account manager will work directly with our experienced and talented in-house design team to deliver bespoke floor covering designs to give your brand a distinctive and totally individual look. Whether you're looking to recreate a complex logo or design feature, match that perfect colour or visualise an entire flooring scheme, we have the knowledge and technology to help you every step of the way.

Open and honest advice

Because we offer the largest and most comprehensive range of floor coverings, you can always rely on us to advise you openly and honestly on the best floor covering product, or combination of different products, to meet your requirements.

Marmoleum and Allura LVT

Tessera Carpet Tiles

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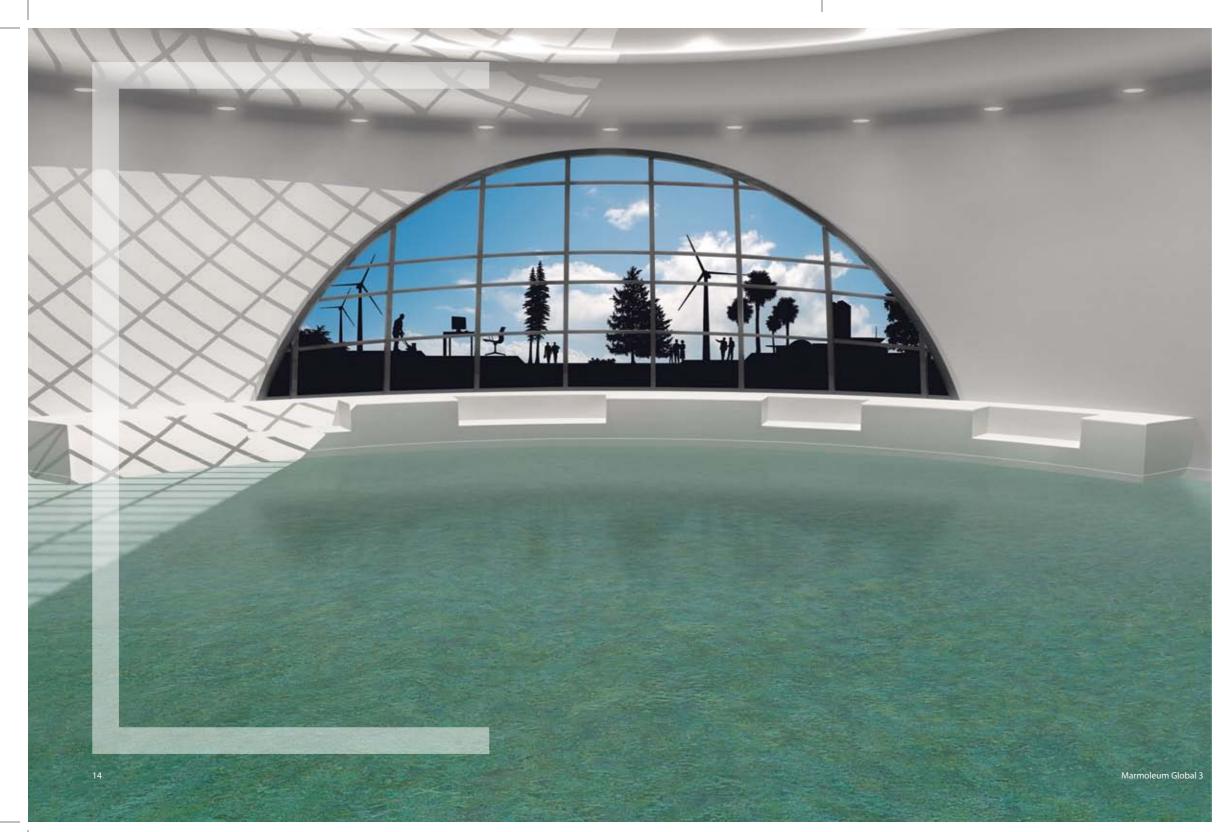




Committed to sustainability

Never before has the complex issue of sustainability been higher on the agenda, and all large organisations are now, rightly, demanding that their suppliers meet ever more exacting environmental performance standards.

- At Forbo Flooring we are totally committed to investing in a sustainable future and are constantly seeking ways to measure and minimise the environmental impact of our products over their whole lifecycle.
- Our ethos of 'creating better environments' pervades all our actions, from the way we source our raw materials and design our products, to the way we manufacture, package and despatch them, right through to the way in which they are dealt with at the end of their useful life.
- The 'Forbo Way to Win' employee sustainability programme generated over 1700 ideas and resulted in 600 possible projects, some of which have already been successfully implemented.
- We work to "Compliance Plus" a commitment to go beyond government regulations and requirements and we see investments in people, processes and products that further improve our environmental performance as investments for our future, not a cost of doing business.



Actions speak louder than words

Our target

To continuously minimise the environmental impact of Forbo Flooring Systems as measured by the weighted categories in our independently verified Life Cycle Assessment measurement system by 25% before the end of 2015 (cf 2009).

Measurement

Forbo uses Life Cycle Assessment (LCA) as the independent methodology of measuring our impact on the environment.

Based on LCA assessment* we already out perform the industry average in resilient flooring categories. Forbo's range of textile products is currently being assessed.

We shall succeed by:

applying Forbo's 4 R's

Reduce Renewable Reuse Recycle ...in this order

Our environmental achievements date back over a decade and are truly global. On the right you can see a selection of our international environmental awards.







Committed to social responsibility

You want the reassurance that you are putting your business in the hands of a company which is committed to acting ethically and sensitively across its operations.

- At Forbo we pride ourselves on being a responsible employer and a good citizen.
- We always comply with health, safety, employment, environmental, and quality

standards in every country in which we operate. However, we then set our own standards and try to go several steps beyond what is expected of us. This has made us a frontrunner in our industry.

growth, we don't just think "bigger,"

 At Forbo Flooring when we think about we also think "better." Better at deploying

the potential of our employees. Better at managing our resources. Better at meeting the requirements of our fast-changing world. Better at providing leading edge products with innovative designs and colours to suit a multitude of environments. This demands talented, freethinking employees, which is why we encourage self-reliance, initiative, and collaboration.





Global expertise starts with local execution

We genuinely believe we can deliver you an exceptional total flooring solution and invite you to find out more about Forbo Flooring and the ways in which we might be able to work together in future.

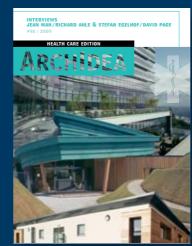
By forging a Global Partnership with Forbo you will benefit from:

- A sole source of supply for all your flooring requirements
- The largest and most versatile choice of floor covering types
- A bespoke design service
- Global advice, support and cross border project management
- Efficiencies of scale, certainty of supply and rapid delivery
- The reassurance of dealing with an ethical, environmentally responsible flooring provider

And perhaps most important of all - one single contract and one single point of contact to save you time and money

Archidea

Forbo's twice yearly magazine, Archldea, features interviews with leading architects and designers along with details of Forbo's global installations.



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For further details on our worldwide installations, please visit www.archidea.com

How to get in touch with us

To find out more about Forbo Global Partnerships and how we can help:

Call us on + 44 1772 647628

Email us at globalpartnership@forbo.com

Or visit us at www.forbo-flooring.co.uk/ globalpartnership